

WUBE / OREO CAKESTERS CONTEST
OFFICIAL RULES

1. **Dates/Eligibility.** The WUBE / OREO CAKESTERS Contest (the “Contest”) begins March 1, 2010 and ends March 21, 2010. WUBE (the “Station”) may change the dates and/or terms of the Contest, including canceling the Contest, without prior notice. Any material changes will be broadcast on the Station and posted online on a page at www.b105.com (the “Site”). The Contest is open to all legal residents of Ohio, Kentucky or Indiana, twelve (12) years of age or older. In the event that a winner is under the age of 18, a parent or legal guardian, showing proper identification, must claim prize. There is no purchase necessary to enter or win. A purchase will not increase a contestant’s chance of winning. The Contest is void where prohibited by law. Employees or agents of the Station, Bonneville International Corporation, , any entity associated with the sponsorship or administration of the Contest (collectively, the “Sponsors”) or any other television or radio station that transmits a signal for reception in Ohio, Kentucky or Indiana, as well as members of the same household of any such employee or agent, may not participate. No more than one (1) winner per household. Previous winners of contests conducted by the Station must comply with the following time limits before attempting to enter the Contest: Seven (7) days for prizes valued from \$0.01 to \$25.00, thirty (30) days for prizes valued from \$25.01 to \$300.00, six (6) months for prizes valued from \$300.01 to \$1,000.00 and one (1) year for prizes valued at \$1,000.01 or more. Each time limit is measured from the date the winner won their prize in the prior contest.

2. **How to Enter.** Beginning March 1, 2010 and continuing until March 21, 2010, contestants can enter the Contest by logging on to Station’s Site and clicking on Contest banner. There, listeners will be able to submit their name, address, phone number, date of birth, and state whether they choose to dunk or not dunk. Limit one (1) entry per person. Station is not responsible for any entries, internet connections and/or telephone calls that are misdirected, lost, stolen, disconnected, not received, or are illegible. Station is not responsible for any printing errors. All entries become the property of the Station and will not be acknowledged or returned. For internet based entries, use of robotic, automatic, programmed or similar entry modes is prohibited and will be void. In case of an identity dispute, the registered user of the email account on the date of entry will be the recognized user.

3 **Selection of Winner.** On March 22, 2010 one name will be randomly chosen from all eligible entries. In the event that chosen name is ineligible, another name will be randomly drawn. This will continue until chosen name is eligible for the prize.

5. **Prize.** One (1) prize will be awarded in the Contest. The prize will be a gift card and dinner. ARV = \$250. No portion of the prize may be substituted, transferred or exchanged by the winner, except at the discretion of the Station. The Station reserves the right to substitute any component of the prize with a replacement component of comparable value should the original component be unavailable. The winner will be required to complete an IRS Form W-9 and will receive and IRS Form 1099-Misc.

6. **Conditions/Restrictions.** In exchange for the right to participate in the Contest, each contestant agrees to release and indemnify each of the Sponsors, and the officers, directors, agents, parent companies, subsidiaries and employees of each of the Sponsors, for, from and against any and all claims, demands and/or causes of action of any nature or kind whatsoever, whether presently known or unknown, foreseen or unforeseen, that arise out of the contestant's participation in the Contest and, if the contestant is the winner of the prize, the use of their prize. Entry into the Contest constitutes permission for each Sponsor and its respective designees to use the contestant's name, likeness, portrait, voice and/or biographical material for an unlimited period of time in order to advertize, promote or publicize the Sponsor and/or the products and services of any of its designees. Winner will be required to produce identification satisfactory to the Station and sign an affidavit of eligibility and release (including a publicity release) as prepared by the Station. Anyone using fraudulent means to participate in and/or win the Contest will be subject to disqualification.

7. **Rules.** Copies of these rules are available at the Site, at the studios of the Station, located at 2060 Reading Road, Cincinnati, Ohio 45202, during regular business hours or by sending a request, along with a self-addressed stamped envelope, to the Station at this address.