

EEO Public File Report

Employment Unit Covered:

WUBE-FM, WYGY(FM), WKRQ(FM), AND WSWD(FM)

Reporting Period

May 24, 2008 - May 22, 2009

Full Time Vacancies Filled During Reporting Period and Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

Job Title of FT Vacancy	Date Filled	Hire Source	Recruitment Source
WUBE Sr. Account Executive	02/12/2008	wube website (b105.com)	See Recruitment Source List for entries on or before 12/18/2007
WUBE Sr. Account Executive	02/06/2008	wube website (b105.com)	See Recruitment Source List for entries on or before 12/18/2007
WUBE Sr. Account Executive	12/27/2007	Employee Referral	See Recruitment Source List for entries on or before 12/18/2007
Cinci New Media Program Dir.	07/08/2008	Queen City Jobs	See Recruitment Source List for entries on or before 03/18/2008
WSWD Sr. Account Executive	07/28/2008	Employee Referral	See Recruitment Source List for entries on or before 03/18/2008
WKRQ Account Executive	06/16/2008	Employee Referral	See Recruitment Source List for entries on or before 03/18/2008
WUBE On-Air Host	07/18/2008	Employee Referral	See Recruitment Source List for entries on or before 03/26/2008 Additional Recruitment Source Used: www.allaccess.com www.allaboutcountry.com
WKRQ Sales Assistant	07/02/2008	Employee Referral	See Recruitment Source List for entries on or before 05/14/2008
WUBE/WYGY Account Executive	08/08/2008	Market Referral	See Recruitment Source List for entries on or before 07/22/2008
Web Applications Programmer	12/08/2008	Queen City Jobs	See Recruitment Source List for entries on or before 08/27/2008
Account Executive	05/11/2009	Employee Referral	See Recruitment Source List for entries on or before 02/20/2009
Cinci New Media Program Dir	03/19/2009	Bonneville International Corp	See Recruitment Source List for entries on or before 03/03/2009

Total Number of Interviewees For All Full-Time Vacancies Filled

During Reporting Period Per Recruitment/Referral Sources:

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Recruitment Source:	Number of Interviewees Referred
wube website (b105.com)	2
Employee Referral	14
Queen City Jobs	5
wkrq website (wkrq.com)	1
Queen City Jobs Online	3
Classified Ad/Publications	1
Market Referral	1
wswd website (949thesound.com)	1
Internet	1
Bonneville International Corp	1
Total Applicants	30

Performance Initiatives Undertaken

The Unit continues to educate community groups and students about broadcasting and to encourage interest in employment opportunities in radio by participating in community and educational speaking engagements: Leadership Northern Kentucky Media Day, National Association of Broadcasters Education Foundation, Ohio Center for Broadcasting, NKU Emerging Leaders Conference, Great Lakes Broadcasting Conference and Broadcasting Career Builder Conference, and Career Day at Lakota East.

The Unit's management and personnel participated in several job fairs to expand student and community attention to employment and internship opportunities in the radio industry: University of Cincinnati Blue Ash Raymond Walters College Career Fair, University of Cincinnati Bearcat Trackers Careerfest 2009, University of Cincinnati Diversity Career Fair and Graduate School Expo 08, Women's Connections 8th Annual Spring Employment Fair, Monster's Keep America Working Tour, Kaleidoscope of Careers Annual Career Fair, 16th Annual Southwest Ohio Veteran's Job Fair, Xavier University Fall Career Fair, and the Northern Kentucky Chamber of Commerce Employment and Resource Fair for Job Seekers Age 50+. The Unit also hosted their own Queen City Jobs Job Fairs on Oct. 27, 2008 and April 27, 2009.

The Unit provided an internship program for students registered at a university, college, community college or vocational-technical institute on a full-time basis to learn the skills necessary for employment in the radio industry. The students receive academic credits for their participation in broadcast, promotions, or sales internships. Internships are for a 14 week period that includes a minimum of 15 hours of structured training and learning per week.

Recruitment Source List

The following sources have requested notification of job openings.

Start/End Dates :	Recruitment Source:
START: 02/26/2007	African-American Chamber of Co Contact: Address: 2945 Gilbert Avenue, Cincinnati, OH 45206 Phone: (513) 751-9900
	Brown Mackie College Contact: Martha Schottelkotte

START: 02/26/2007	Address: 1011 Glendale-Milford Road, Cincinnati, OH 45215 Phone: (513) 771-2424
START: 02/26/2007	Cincinnati AFL-CIO Labor Council Contact: Christine Lamitina Address: 1014 Vine Street, Suite 2575, Cincinnati, OH 45202 Phone: (513) 421-1846
START: 03/11/2009	College of Mount Saint Joseph Contact: Jennifer Querner Address: 5701 Delhi Road, Cincinnati, OH 45223 Phone: (513) 244-4509
START: 02/26/2007	Miami University Contact: Cathy Metcalf Address: 241 Hoyt Hall Miami University, Oxford, OH 45056 Phone: (513) 529-3831
START: 02/26/2007	Morehead State University Contact: Rhonda Crisp Address: 321 Allie Young Hall, Morehead, KY 40351 Phone: (513) 606-2233
START: 02/26/2007	NAACP - Cincinnati Branch Contact: Ashley White Address: 4439 Reading Road, Suite 202, Cincinnati, OH 45229 Phone: (513) 281-1900
START: 02/26/2007	Northern Kentucky University Contact: Mr. Bill Lamb Address: University Center, Room 320, Highland Heights, KY 41099 Phone: (859) 572-5680
START: 02/26/2007	Ohio Center of Broadcasting Contact: Gary James Address: 9000 Sweet Valley Dr., Valley View, OH 44125 Phone: (513) 271-6060
START: 02/26/2007	Ohio Dept of Job & Family Svcs Contact: Address: 222 East Central Parkway, Cincinnati, OH 45202 Phone: (513) 946-1002
START: 02/26/2007	Queen City Jobs Contact: Zachary Gill Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5042
START: 02/26/2007	Queen City Jobs Online Contact: Zachary Gill Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5042
START: 02/26/2007	Raymond Walters College Contact: Tresha Lewis Address: 9555 Plainfield Road, Cincinnati, OH 45236 Phone: (513) 745-5671

START: 02/26/2007	Super Job Center Contact: Krishna Chapaptwala Address: 1916 Central Parkway, Cincinnati, OH 45214 Phone: (513) 731-9800
START: 02/26/2007	Thomas More College Contact: Renee Noel Address: P.O. Box 210115, Crestview Hills, KY 41017 Phone: 859-344-3386
START: 02/26/2007	University of Cincinnati Contact: Aurthur Walton Address: 620 Old Chemistry Bldg. ML 115, Cincinnati, OH 45221 Phone: (513) 556-6008
START: 02/26/2007	University of Cincinnati(EP&S) Contact: Patti Carroll Address: Mail Location 92, Cincinnati, OH 45221 Phone: (513) 556-6008
START: 02/26/2007	Urban League of Greater Cincin Contact: Reggie Brazzile Address: 3458 Reading Road, Cincinnati, OH 45229 Phone: (513) 281-9955
START: 02/26/2007	wkrq website (wkrq.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	wswd website (949thesound.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	wube website (b105.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	wygy website (thewolf973.com) Contact: Becky Ponatoski Address: 2060 Reading Road, Cincinnati, OH 45202 Phone: (513) 699-5102
START: 02/26/2007	Wilmington College Contact: Barbara Kaplan Address: Pyle Center Box 1306, Wilmington, OH 45177 Phone: (513) 382-6661
START: 02/26/2007	Xavier University Contact: Susan Boot Address: 3800 Victory Parkway, Cincinnati, OH 45207 Phone: (513) 745-3141
START: 02/26/2007	YWCA Job Search Resources Ctr Contact: Elaine Hopkins Address: 898 Walnut Street, Cincinnati, OH 45202

Phone: (513) 241-7090