

CINCINNATI'S ONLY COUNTRY STATIONS

WUBE B-105.1



WUBE, B-105 is Cincinnati's personality driven heritage Country Radio station enjoying our 40th year as the town's premiere Country franchise. B-105 features today's best mainstream artists along with an exciting mix of contests, fun promotions, and the most recognized on-air personalities, including CMA Personality of the Year Chris Carr and Country Radio Hall of Fame inductee Duke Hamilton. WUBE has been named Country Music Association's "Station of the Year," and in 2008 brought home the coveted Crystal Award for our community involvement. WUBE targets Adults 25-54 with a secondary target of Women 25-54. WUBE performs well in virtually every demographic and has extraordinary appeal to both men and women.



WYGY, 97.3 The Wolf is a different breed of Country station complimenting, not competing, with our heritage Country station. It is a station that carves out its own place in Country music.

The Wolf is "Open Range Country" roaming the open range of the Country format with tons of attitude and an extra large Country playlist. Where WUBE is personality driven, WYGY is more music driven. The Wolf also is Greater Cincinnati's home for everything NASCAR. Our target audience is Adults 25-54 leaning male.

WYGY THE WOLF