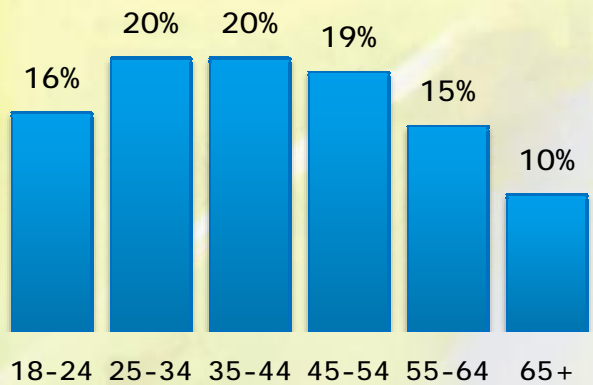




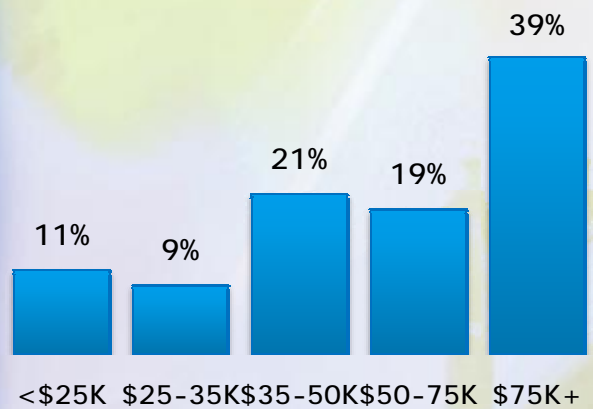
LISTENER PROFILE

42% **MALE** 58% **FEMALE**

AGE LEVELS



HOUSEHOLD INCOME LEVELS



MARITAL STATUS

Married	57%
Never Married (Single)	31%
Divorced/Separated/Widowed	12%

CHILDREN AT HOME

Any Child at Home	47%
Any Child Under Age 6	21%
Any Child Age 6-11	18%
Any Child Age 12-17	23%

HIGHEST EDUCATION LEVEL

Less than High School	9%
High School Grad	48%
Some College	27%
College Graduate	13%
Post Graduate Degree	3%

OWN OR RENT RESIDENCE

Own	73%
Rent	17%
Other	9%

Cincinnati's Country Combo

