

# WHAT OTHER FORMAT CAN SAY ...



<u>ADULTS 18-34</u> (Share)	
WKFS	9.9
WIZF	9.6
WEBN	9.2
<b>WUBE/WYGY</b>	<b>8.7</b>
WKRQ	7.2

<u>WOMEN 18-34</u> (Share)	
WKFS	12.8
WKRQ	10.4
WIZF	10.1
<b>WUBE/WYGY</b>	<b>9.0</b>
WRRM	6.9

<u>MEN 18-34</u> (Share)	
WEBN	14.1
WIZF	9.1
<b>WUBE/WYGY</b>	<b>8.8</b>
WKFS	6.7
WLW	6.7

<u>ADULTS 18-49</u> (Share)	
<b>WUBE/WYGY</b>	<b>8.1</b>
WLW	7.2
WEBN	7.1
WKFS	6.2
WIZF	6.0

<u>WOMEN 18-49</u> (Share)	
<b>WUBE/WYGY</b>	<b>9.4</b>
WKFS	8.5
WKRQ	8.4
WRRM	7.9
WIZF	6.9

<u>MEN 18-49</u> (Share)	
WLW	10.7
WEBN	10.4
<b>WUBE/WYGY</b>	<b>7.0</b>
WOFX	5.4
WIZF	5.1

<u>ADULTS 25-54</u> (Share)	
WLW	9.0
<b>WUBE/WYGY</b>	<b>7.9</b>
WRRM	5.8
WEBN	5.6
WGRR	5.5

<u>WOMEN 25-54</u> (Share)	
<b>WUBE/WYGY</b>	<b>19.2</b>
WRRM	8.9
WKRQ	7.3
WMOJ	6.3
WGRR	5.8

<u>MEN 25-54</u> (Share)	
WLW	12.9
WEBN	8.1
<b>WUBE/WYGY</b>	<b>6.7</b>
WKRC	5.9
WOFX	5.9

<u>ADULTS 35-64</u> (Share)	
WLW	11.0
WGRR	8.0
<b>WUBE/WYGY</b>	<b>7.6</b>
WRRM	6.7
WKRC	6.3

<u>WOMEN 35-64</u> (Share)	
WRRM	10.1
<b>WUBE/WYGY</b>	<b>9.7</b>
WGRR	8.5
WMOJ	7.2
WLW	6.5

<u>MEN 35-64</u> (Share)	
WLW	15.1
WKRC	7.8
WGRR	7.6
WOFX	5.9
<b>WUBE/WYGY</b>	<b>5.8</b>

## Country

## Delivers!

